

The future starts here.

Over 300 people and organisations – residents, businesses, agencies and community leaders have shared their hopes, ideas, and aspirations for the future of our Timaru District. These are truly your voices. and Towards 2050 will be shaped by what you told us matters most.

What follows are snapshots of the common themes collated to date. Over the coming months, we'll share more detail and invite your feedback so we can move forward with confidence, together.

Thriving, connected & valued.

People

You've told us that people need to come first.



So the plan focuses on improving quality of life, supporting cultural inclusion, creating opportunities for youth and ensuring older residents stay connected. We're using data to make sure services reflect changing needs so everyone in Timaru can feel supported, valued, and proud to live here.

Quality of life

'Our goal is for more people to enjoy a good life in Timaru, feeling supported, healthy, and proud to live here.'

Cultural Inclusion

'We're working toward a community where everyone feels they belong and are treated with dignity.'

Youth Opportunity

'We want to see young people stepping confidently into their futures with access to real opportunities.'

Workforce Diversity

'It's important that our workforce reflects the richness of our community and gives everyone a fair shot at success.'

Senior Participation

'We're aiming for older residents to stay active, involved and connected in meaningful ways.'

Liveable, sustainable & connected for generations.

Place

You've said we need to grow in a way that enhances our identity and protects what matters most.



You told us to protect what makes Timaru special, while planning for smarter, greener growth. So the plan supports affordable housing, resilient infrastructure, lower emissions, and better access to services and green spaces.

Home Ownership

'We'd like to see more residents with the security and pride that comes from owning their own home.'

Affordable Housing

'We're striving for a future where housing is affordable, and no one has to sacrifice essentials just to get by.'

Greenhouse Gas Emissions

'We're committed to lowering emissions as we move toward a cleaner, more climate-friendly community.'

Infrastructure Satisfaction

'Our goal is a well-served district where people can rely on strong infrastructure to live, work and connect.'

Resilient Infrastructure

'We want to see smart investments in infrastructure that stand the test of time and changing conditions.'

Smart growth, bold innovation & shared opportunity.

Prosperity

You've told us our economy needs to evolve to thrive.



You told us our economy must evolve to stay strong. That we need to back innovation, smarter tech and future-ready skills, so we work smarter, not harder. The plan needs to support new industries, drive job growth and help businesses scale, while ensuring prosperity is shared so everyone has the chance to succeed no matter their starting point.

Job Creation

'We're focused on creating more local jobs so more people can build a secure and rewarding future here.'

Business Activity

'Our aim is a dynamic local economy with new and growing businesses across future-focused industries.'

Productivity

'We're working to boost the value created in every job, helping businesses grow and workers succeed.'

Emerging Sector

'Our focus is on seeing new industries take root and bring diverse, high-value jobs to the region.'

Workforce Skills & Innovation

'We're building a skilled, creative workforce ready to take on tomorrow's challenges and opportunities.'

Equity of Opportunity

'It matters that income growth is fair and that success is shared across every part of our community.'

Help Develop: An Aspirational Vision for 2050.

Find out more and stay updated



Scan QR code or visit,
[vtdevelopment.co.nz](https://vtdevelopment.co.nz/towards-2050)
/towards-2050



"When we said the Towards 2050 plan wasn't about me or you, but about US – our community answered the call.

We're grateful to everyone who took the time to contribute. Together, we've laid the foundations for a stronger, more vibrant district."

Nigel Davenport
CEO, Venture Timaru



Venture Timaru
DISTRICT - DEVELOPMENT AGENCY